

Phoenix FirstWare® Recover Pro

2004 MANUFACTURING



Phoenix FirstWare Recover Pro 2004 Manufacturing is a secure, easy-to-deploy, easy to use backup and recovery solution for PCs.

Viruses, spyware and adware are ruining your customer's perception of your product. When PCs are impaired or crash, many things suffer – including your customers, your product reputation, and your bottom line. Customers often spend inordinate amounts of time recovering their systems, a huge frustration that negatively affects their productivity. And as time passes, PCs contain a growing store of data and applications. So recovery becomes even more critical for this installed base. By helping customers improve data protection and shorten recovery time, you also reduce support costs, minimize returns of non-functioning PCs, and maximize profits on new PC sales and on services for your entire customer base.

Today, PCs are increasingly threatened by new viruses every second. Add to that spy ware, pop-up ware, accidental file deletion, and an unwanted software upgrade or patch. When a PC becomes more of a maintenance issue than a productivity tool, Recover Pro 2004 Manufacturing offers a quick and fast way to return to a previously "good" state before the system started having problems. The Recover Pro 2004 Manufacturing application ensures easy compliance with a company's data protection policy and allows companies to reduce downtime of systems and loss of intellectual property due to spyware, adware and viruses that cause system crashes.

By delivering PCs and digital devices pre-configured with Recover Pro 2004 Manufacturing, both branded OEMs and 'white box' system builders can provide sharply differentiated value to business users and consumers, while providing the potential to earn aftermarket revenue and decrease support costs. Recover Pro 2004 Manufacturing is a new backup and recovery solution that automatically protects a PC's data, applications and OS.

Recover Pro 2004 Manufacturing provides manufacturers with the capability to create a backup of the production PC as it was shipped. This allows manufacturers to reduce support costs by decreasing the amount of no trouble found (NTF) RMAs. Your SMB customers are assured easy compliance with their data protection policy and will reduce downtime of systems and loss of intellectual property due to spyware, adware and viruses that cause system crashes. Decreased downtime for your customers helps them succeed at their business and in turn increases yours.

Recover Pro 2004 Manufacturing is a new, advanced application that can be easily inserted into your build process. It ensures users can recover their PC back to the way it was when it left your facility. Additionally, Recover Pro 2004 can be installed such that it provides an aftermarket revenue opportunity to the system builder or OEM by allowing the end user to upgrade their installation such that it protects their applications and data quickly and easily in the case of a virus attack, accidental file overwrite, or Windows failure. Even if Windows won't boot, a quick recovery is just three clicks away with Recover Pro 2004 Manufacturing's pre-boot environment and on board, protected backup. There is no backup CD required.

Recover Pro 2004 Manufacturing is a new backup and recovery solution that automatically protects a PC's data, applications and OS.

- Reduces support costs and NTF RMAs
- Supports BTO and build to forecast manufacturing environments
- Differentiate your brand.
- Potential after-market up-sell revenue

Recover Pro 2004 Manufacturing allows you to effectively differentiate your products from competitors' and enhance your reputation by offering a complete, built-in recovery solution. This rapid, no-hassle approach to recovering Microsoft Windows systems will keep your customers coming back – not their PCs backup their data.





Flexibility — easily inserted into a production line and works with a laptop, notebook or desktop PC

Affordability — low cost, complete application and manufacturing toolset

Recover Pro 2004 Manufacturing's pre-boot environment is powered by Phoenix cME Console 2004 that provides the following capabilities:

- Protected Pre-OS Workspace
- cME Guardian: Monitors and protects the integrity backups and Recover Pro 2004
- Phoenix cME Intelligent, Connected Platform Services

Summary of features:

- Virus Protected Backups
- Optional after-market up-sell revenue opportunity
- Backup to and Restore from Hard Drive/CD/DVD
- Manufacturer locked factory image
- Recover without network or CD/DVD
- Reduced support costs
- Installation Wizard

Recover Pro Includes:

- Phoenix cME Console 2004, a brandable, protected pre-OS workspace
- cME Guardian: Monitors and protects the integrity backups and Recover Pro 2004
- Phoenix cME Intelligent, Connected Platform Services

Operating Systems Supported:

- Tested with Microsoft Windows XP SP1 and SP2 and Microsoft Windows 2000 SP3 and above.

For the latest technical specifications visit us at www.phoenix.com

Phoenix @ the Core

Phoenix Technologies develops a complete product suite of Core System Software, tools and applications to deliver trusted, seamless computing to digital devices for an Internet-connected world. Phoenix Technologies helped launch the PC industry nearly 25 years ago. Today we are extending our leadership and knowledge at the core of machines, beyond the PC to a wide range of platforms and devices.

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Every day, new viruses are created. Phoenix Technologies Recover Pro 2004 Manufacturing is the quickest way to recover your customer's systems when they become infected

