



## Advanced recovery tool for PCs reduces support costs, ensures data protection and business continuity

Virus attacks and other disasters affect small and medium businesses (SMBs) just as severely as they do large enterprises. But enterprise-level recovery solutions are not always the best fit for SMBs. Phoenix FirstWare Recover Pro Network was created specifically for system builders, system integrators and other channel partners who provide critical infrastructure services to the SMB segment, including their existing machines. This affordable recovery solution is easy to deploy and use, easing the burden on IT service and support.

**Phoenix FirstWare Recover Pro Network is an easy-to-deploy, easy-to-use recovery tool for PCs.** As a Phoenix Core Managed Environment (cME™) certified application, this powerful recovery solution is the ideal enhancement product to keep small and medium businesses (SMBs) operational. This is a new, advanced technology solution that ensures that users can recover their data quickly and easily in the case of a system failure. And it offers central management so even small IT departments can optimize their capabilities.

This is a special advantage for SMBs, which often have limited IT staff. Phoenix Recover Pro Network solves that problem with automatic scheduling, central administration and local PC back-up, plus recovery functions for OS, applications and user data protection. Simple deployment, maintenance and management – without substantial up-front financial investment or additional infrastructure – make Phoenix FirstWare Recover Pro Network the optimal solution for mid-market businesses.

Today, PCs and other devices are increasingly threatened by viruses and system complexity, but the Phoenix approach ensures easy compliance with a company's data protection policy even if the users take no action. It's a compelling value proposition for any business.

**Enable flexible recovery** — Back-up and recovery can be initiated on a full or incremental basis, so users can restore to any recent back-up point. All data is stored in a hidden partition on the local hard drive for efficient recovery, independent of client PC connectivity and/or bandwidth. This reduces IT support and PC replacement costs, and it greatly improves productivity.

**Ensure rapid restoration** — Using the automatic scheduling functionality of Phoenix FirstWare Recover Pro Network, organizations have the ability to recover even the most recent data. In situations where viruses and worms have attacked businesses, this new product is a vital tool to ensure rapid restoration of knowledge workers' productivity. Mid-market IT organizations can create a level of patch and system management previously available only to large organizations.

**Earn rapid ROI** — This powerful recovery solution can substantially reduce service and support costs for SMBs and for the system builders, systems integrators, and channel partners who support them. It also increases PC availability and user productivity, extends the overall life of PCs, and keeps SMBs operational. This means a short payback period for your initial investment.

**Create value-based differentiation** — System builders, systems integrators and other channel partners can effectively differentiate products by offering an easy-to-use Phoenix cME-certified recovery product. This is a rapid, no-hassle approach to fully recovering Microsoft Windows systems.

## The Phoenix advantage

**Built-in recovery** — Phoenix FirstWare Recover Pro Network complements enterprise back-up policy enforcement. With on-board recovery built into every PC, users can always recover anytime and anywhere, even if they are not connected to the network or if the IT department is not available. And FirstWare Recover Pro Network does not require extra drives or manual system back-up to CDs.

**Dynamic data protection** — Continually tracks and stores file changes in real time even between incremental restore points. With robust scheduling functionality at their disposal, users can set automatic restore points for daily, weekly, or startup increments. As a result, users do not have to worry about backing up their systems or keeping track of file changes.

**Fast restore and recovery** — Creates restore points in less than a minute, saving valuable time. Recovery requires minimal keyboard commands, even when the operating system will not boot.

## Features

- Restores PC to originally configured condition
- Recovers systems even if Microsoft Windows won't boot
- Creates automatic multiple restore points (protects data, applications, and OS)
- Delivers multiple levels of protection (static and incremental restore points)
- Recovers user data
- Recovers user-installed applications and OS updates

## What is the difference between FirstWare Recover Pro Network and FirstWare Recover Pro?

Both products from Phoenix help businesses reduce support costs, improve productivity, ensure business continuity and protect important business information. Phoenix FirstWare Recover Pro allows individual users to back up and recover their machines, whereas Phoenix FirstWare Recover Pro Network allows the IT administrator to handle these functions centrally. Phoenix FirstWare Recover Pro Network is an easy-to-deploy solution, especially for installed PCs, that addresses the specific problem of data protection. The Phoenix FirstWare Recover Pro Network, combined with Phoenix Console platform and other FirstWare applications and cME-certified offerings, provides an added level of security and extensibility to the critical recovery functionality, for a complete solution in new PCs.

For the latest technical specifications visit us at [www.phoenix.com](http://www.phoenix.com)

## Phoenix @ the Core

Phoenix Technologies develops a complete product suite of Core System Software, tools and applications to deliver trusted, seamless computing to digital devices for an Internet-connected world. Phoenix Technologies helped launch the PC industry nearly 25 years ago. Today we are extending our leadership and knowledge at the core of machines, beyond the PC to a wide range of platforms and devices.

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## Phoenix FirstWare Recover Pro Network delivers data protection that is ideally suited for the enhancement market.

### Benefits for OEMs, ODMs, System Builders and others

- New software revenue from your installed base
- Reduced costs of extended support plans
- Increased service plan sales from extended PC life
- Minimized re-provisioning costs

### Benefits for your customers

- Reduced help desk expenses
- Increased worker productivity
- Greater data protection
- More flexible and efficient backup and recovery