

FAQ

Phoenix
TCSubscribe™

Secure from the START

TCSubscribe Frequently Asked Questions



Q. What is Phoenix TCSSubscribe?

A. Phoenix TCSSubscribe is an add-on firmware module for Phoenix TrustedCore™ that provides specialized, high-assurance functions for secure metering and auditing of pay-as-you-go and subscription x86 devices.

Q. What is the general market for subscription and pay-as-you-go computing devices?
What is the Phoenix target market?

A. It is estimated that at present rates of growth only 17% of the worlds approx. 1.6B consumer households will have access to computing and internet services by 2008. Much like pay-as-you-go cell phone service in earlier years, subscription and pay-as-you-go computing has the potential to reach hundreds of millions of new consumers by making computing more accessible and affordable. Many of these households are in high-growth geographies with rapidly expanding middle-class consumer segments such as Latin America, India, China and Eastern Europe.

The Phoenix target customers are the OEMs and service providers for these new consumers.

Q. How is Microsoft involved with TCSSubscribe?

A. Microsoft and Phoenix have worked together since spring 2004 on a general-purpose architecture for subscription and pay-as-you-go computing devices. Microsoft has committed to supporting the Phoenix TrustedCore platform implementation for subscription and pay-as-you-go computing designs. Phoenix reference implementation for Windows for Pay-as-you-go and Subscription Computing is built using TCSSubscribe.

Q. What is required for the system designer to use TCSSubscribe?

A. Phoenix TCSSubscribe has a prerequisite of Phoenix TrustedCore. Phoenix CoreArchitect™ is highly recommended for the product development and debug environment.

Q. How is TCSSubscribe licensed?

A. TCSSubscribe is licensed per unit.

Q. What is the development environment for TCSSubscribe?

A. Phoenix CoreArchitect is the native development and debug environment for TCSSubscribe.

Q. How can I get more information on Phoenix TCSSubscribe?

A. Please contact your local Phoenix representative or visit the Phoenix website at www.phoenix.com/TCSSubscribe.

Secure from the START

Phoenix Technologies is a global market leader in device-defining software that enables endpoint security from the start. The company first established dominant industry leadership over 25 years ago with BIOS software. From this unique foundation of core level expertise and firmware offering the highest levels of reliability, Phoenix has created a portfolio of innovative software products that simply and easily identify and restore devices, thereby assuring users unparalleled endpoint security and availability.

Phoenix Technologies Ltd.

915 Murphy Ranch Road
Milpitas, CA 95035 USA
408.570.1000 main
408.570.1001 fax

800.446.9202 North America sales
781-BUY PTEC Outside North America sales

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