



Corporate Fact Sheet

Headquarters: Phoenix Technologies Ltd.
915 Murphy Ranch Road
Milpitas, California USA 95035
(408) 570-1000
www.phoenix.com

NASDAQ Symbol: PTEC

Market Capitalization: \$62.5M*

** as of 3/12/09*

Top Institutional Shareholders: Brookside Capital Management, LLC
T. Rowe Price Associates, Inc.
Renaissance Technologies Corp
Barclays Global Investors, NA
Artis Capital Management, LP
Fidelity Management & Research
Royce & Associates LLC
Kopp Investment Advisors LLC
Spinner Asset Management, LLC
Dimensional Fund Advisors, Inc.

Shares Outstanding: 29.06M

Description: Phoenix Technologies Ltd. (NASDAQ: PTEC) is the global market leader in system firmware that provides the most secure foundation for today's computing environments. The PC industry's top system builders and specifiers trust Phoenix to pioneer open standards and deliver innovative solutions that will help them differentiate their systems, reduce time-to-market and increase their revenues. The Company's flagship products and services -- AwardCore, SecureCore, Embedded BIOS, FailSafe, HyperSpace, BelnSync and eSupport.com -- are revolutionizing the PC user experience by delivering unprecedented performance, security, reliability, continuity, and ease-of-use. The Company established industry leadership and created the PC clone industry with its original BIOS product in 1983. Phoenix has 155 technology patents and 139 pending applications, and has shipped in over one billion systems. Phoenix is headquartered in Milpitas, California with offices worldwide. For more information, visit <http://www.phoenix.com>.

Phoenix, Phoenix Technologies, AwardCore, Phoenix SecureCore, Embedded BIOS, Phoenix FailSafe, HyperSpace, BelnSync, eSupport and the Phoenix Technologies logo are trademarks and/or registered trademarks of Phoenix Technologies Ltd.

Customers and Partners: Phoenix works with original design manufacturers (ODMs), original equipment manufacturers (OEMs), system builders, system integrators, and independent software vendors (ISVs). Our customers and partners include AMD, Hitachi, HP, IBM, Intel, Matsushita (Panasonic), Samsung, Sony, SafeNet, Toshiba, Transmeta, Asus, Lenovo and many others.

Revenue FY 2006: \$60.5 million

Revenue FY 2007: \$47.0 million

Revenue FY 2008: \$73.7 million

Revenue Q1 2007: \$9.7 million

Revenue Q2 2007: \$9.1 million

Revenue Q3 2007: \$12.6 million

Revenue Q4 2007: \$15.7 million

Revenue Q1 2008: \$17.4 million

Revenue Q2 2008: \$17.1 million

Revenue Q3 2008: \$19.3 million

Revenue Q4 2008: \$20.0 million

Revenue Q1 2009: \$17.4 million

Executive Management:	Woodson "Woody" Hobbs Rich Arnold Dr. Gaurav Banga David Gibbs	President and CEO COO and CFO Sr. VP, Engineering and CTO Sr. VP and GM, World Wide Field Operations
Board of Directors:	Michael Clair Woodson "Woody" Hobbs Douglas Barnett Richard Noling Mitchell Tuchman	Chairman of the Board; Chairman, Nominating, Corporate Governance and Compensation Committees President and CEO Member, Audit and Compensation Committees Chairman, Audit Committee; Member, Nominating and Corporate Governance Committees Member, Audit and Compensation Committees

Recent Selected Announcements:

- March 4, 2009: Phoenix Embedded Firmware Supports Latest Additions to the Intel® Atom™ Processor Z5xx Series Platform for Embedded Computing
- March 2, 2009: Phoenix Technologies Launches First Office Productivity Suite for HyperSpace™, The Instant-On, Always Connected, All-Day Computing Environment for Netbooks and Laptops
- February 17, 2009: Phoenix Technologies Partners with Funambol to Deliver Continuous Data Synchronization with BelnSync Mobile™
- February 11, 2009: Phoenix Technologies Announces HyperSpace™ Optimized for Light-Weight, ARM Technology-Based Netbooks
- March 2, 2009: Phoenix Technologies Launches First Office Productivity Suite for HyperSpace™, The Instant-On, Always Connected, All-Day Computing Environment for Netbooks and Laptops
- January 27, 2009: Phoenix Technologies Ltd. Reports First Quarter Fiscal 2009 Financial Results
- January 20, 2009: Phoenix Technologies Announces Strategic Agreement With ASUS to Accelerate HyperSpace™ Adoption by Consumers
- January 9, 2009: Video: Phoenix Technologies Builds Partner Ecosystem of Leading ISVs to Accelerate HyperSpace™ Adoption and Value for OEMs and Consumers - To view the Multimedia News Release, go to: <http://www.prnewswire.com/mnr/phoenix/36563/>
- January 6, 2009: Phoenix HyperSpace™ for Consumers Debuts at CES, Las Vegas
- November 10, 2008: Groundbreaking Industry/User Co-Innovation Campaign Launches Around Mobile Computing
- November 5, 2008: Phoenix Technologies and Opera Software Partner to Deliver the Fastest-Loading Browser Platform Optimized for Phoenix HyperSpace™
- October 29, 2008: Phoenix Technologies Integrates Corel® LinDVD® to Offer DVD Player in Phoenix's Instant-On HyperSpace™ PC Environment
- October 23, 2008: Phoenix Technologies Announces Agreement With a Fortune 100 PC OEM to Provide Phoenix FailSafe™ Theft Deterrence and Data Loss Protection for Notebooks
- October 14, 2008: Phoenix Technologies Announces Agreements With Both Lenovo and Samsung to Provide Advanced Phoenix FailSafe™ Theft Deterrence and Data Loss Protection for Notebooks
- September 29, 2008: Phoenix Embedded BIOS® Supports Mobile Intel® 945GSE Express Chipset for Embedded Computing
- September 2, 2008: Phoenix Technologies Completes Acquisition of Embedded

Firmware Leader General Software

- August 20, 2008: Phoenix Technologies Announces Phoenix MicroCore™ for Intel® Atom™ Processors for Netbooks and Nettops
- August 19, 2008: Phoenix Technologies Demos Laptop Security and Embedded Virtualization Solution, FailSafe and HyperSpace, at Intel Developer Forum
- July 23, 2008: Phoenix Firmware and the New Intel® Architecture System-on-a-Chip Enable New Embedded Markets
- July 15, 2008: Phoenix Firmware Supports New 45nm Intel® Core™2 Duo Processor T9400 For Embedded Applications
- July 14, 2008: Phoenix HyperSpace™ to Power Breakthrough in OS-Independent PC Security for New NEC Notebooks
- July 2, 2008: Phoenix Technologies Announces Major Milestone – First Customers for Phoenix Failsafe™ and HyperCore™

Quick Facts

- First BIOS developer/pioneer with 26 years of core level industry experience where reliability is critical; current core systems firmware product, SecureCore, is the most sophisticated implementation of BIOS or Framework and offers both compliance with new standards and, compatibility with legacy systems and customer code.
- Dominant BIOS market share: 50%+ of overall PC market; 60%+ of portables (laptops)
- Strong industry alliances; leadership position in a number of industry standards bodies
- New product architecture developed in 2007, to build and enable the next generation PC that is faster, easier-to-use, more secure, more reliable and more manageable: FailSafe and HyperSpace launched in October 2007 and November 2007, respectively
- First customer orders for FailSafe and HyperSpace received in July 2008; Fortune 100 PC OEM customer for FailSafe signed in October, 2008; Signed strategic OEM agreement with ASUS for HyperSpace in January, 2009.
- Financial strength – Phoenix maintained cash and short-term investment balances of \$31.2 million with no debt as of the first fiscal quarter of 2009 ended December 31, 2008. This compares to \$37.7 million as of fiscal 2008 ended September 30, 2008, reflecting three acquisitions completed during the fiscal year, and compared to \$62.7 million as of fiscal 2007 ended September 30, 2007. Total backlog as of the first fiscal quarter of 2009 stood at \$48.0 million dollars, of which approximately 72% is expected to be reflected in revenues during fiscal year 2009; deferred revenues increased 26% year-over-year to \$15.1 million.

Location:

Phoenix Technologies is headquartered in Milpitas, Calif. USA (Silicon Valley), with offices in global business and technology centers, including China, India, Japan, Korea and Taiwan.

Worldwide Offices:

Domestic

Milpitas, California (HQ)
Beaverton, Oregon
North Andover, Massachusetts
Bellevue, Washington

International

Hyderabad, India
Nanjing & Shanghai, China
Seoul, Korea
Taipei, Taiwan
Tokyo, Japan

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