



Corporate Fact Sheet

Headquarters:	Phoenix Technologies Ltd. 915 Murphy Ranch Road Milpitas, California USA 95035 (408) 570-1000 www.phoenix.com
NASDAQ Symbol:	PTEC
Market Capitalization: <i>(as of 8/4/09)</i>	\$113.78M
Top Institutional Shareholders:	T. Rowe Price Associates, Inc. Brookside Capital Management, LLC Renaissance Technologies Corp Barclays Global Investors, NA Fidelity Management & Research Artis Capital Management, LP Royce & Associates LLC Kopp Investment Advisors LLC Dimensional Fund Advisors, Inc. Vanguard Group, Inc.
Shares Outstanding: <i>(as of July 29, 2009)</i>	35.01M
Description:	<p>Phoenix Technologies Ltd. (NASDAQ: PTEC), the leader in PC 3.0™ products, services and embedded technologies, pioneers open standards and delivers innovative solutions that enable the PC industry's top system builders and specifiers to differentiate their systems, reduce time-to-market and increase their revenues. The Company's flagship products and services -- SecureCore, Embedded BIOS, Phoenix FailSafe, HyperSpace and eSupport -- are revolutionizing the PC user experience by delivering unprecedented performance, security, reliability, continuity, and ease-of-use. The Company established industry leadership and created the PC clone industry with its original BIOS product in 1983. Phoenix has 159 technology patents and 136 pending applications, and has shipped in over one billion systems. Phoenix is headquartered in Milpitas, California with offices worldwide. For more information, visit http://www.phoenix.com.</p> <p>Phoenix, Phoenix Technologies, Phoenix SecureCore, Embedded BIOS, Phoenix FailSafe, HyperSpace, eSupport, PC 3.0 and the Phoenix Technologies logo are trademarks and/or registered trademarks of Phoenix Technologies Ltd. All other marks referenced herein are the property of their respective owners.</p>
Customers and Partners:	Phoenix works with original design manufacturers (ODMs), original equipment manufacturers (OEMs), system builders, system integrators, and independent software vendors (ISVs). Our customers and partners include Dell, AMD, Hitachi, HP, IBM, Intel, Matsushita (Panasonic), Samsung, Sony, SafeNet, Toshiba, Transmeta, Asus, Lenovo and many others.
Revenue FY 2006:	\$60.5 million
Revenue FY 2007:	\$47.0 million
Revenue FY 2008:	\$73.7 million
Revenue Q1 2007:	\$9.7 million
Revenue Q2 2007:	\$9.1 million
Revenue Q3 2007:	\$12.6 million
Revenue Q4 2007:	\$15.7 million
Revenue Q1 2008:	\$17.4 million
Revenue Q2 2008:	\$17.1 million
Revenue Q3 2008:	\$19.3 million
Revenue Q4 2008:	\$20.0 million
Revenue Q1 2009:	\$17.4 million

Revenue Q2 2009: \$15.8 million
Revenue Q3 2009: \$17.3 million

Executive Management:	Woodson "Woody" Hobbs Rich Arnold Dr. Gaurav Banga David Gibbs	President and CEO COO and CFO Sr. VP, Engineering and CTO Sr. VP and GM, World Wide Field Operations
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Board of Directors:	Michael Clair Woodson "Woody" Hobbs Douglas Barnett Richard Noling Mitchell Tuchman	Chairman of the Board; Chairman, Nominating, Corporate Governance and Compensation Committees President and CEO Member, Audit and Compensation Committees Chairman, Audit Committee; Member, Nominating and Corporate Governance Committees Member, Audit and Compensation Committees
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Recent Selected Announcements:

- July 13, 2009: Phoenix Announces HyperSpace™ Intergration with Moblin for Intel Processor Based Netbooks and Nettops
- June 29, 2009: Phoenix Technologies Ltd. Announces \$13.05 Million Registered Direct Common Stock Offering
- June 16, 2009: Phoenix Technologies First to Deliver Direct, Instant-On Access to Photoshop.com for Netbooks and Smartbooks
- June 8, 2009: Phoenix Technologies® Helps Consumers Recover Lost Files With New UndeletePlus™
- June 3, 2009: Phoenix Technologies Announces HyperSpace™ as the Only Instant-On Computing Environment Optimized for the Second Generation AMD Ultrathin Notebook Platform
- June 1, 2009: Phoenix CEO, Woody Hobbs, Unveils Hyperspace™ for Instant-on, Always Connected, All Day Computing on Netbooks, Smartbooks and Ultra Thin and Light Notebooks, During His Keynote Address at Computex Taipei
- May 6, 2009: Phoenix Technologies® Puts the 'Freeze' on Unwanted Access to Laptops With New Bluetooth Proximity Lock System
- March 4, 2009: Phoenix Embedded Firmware Supports Latest Additions to the Intel® Atom™ Processor Z5xx Series Platform for Embedded Computing
- March 2, 2009: Phoenix Technologies Launches First Office Productivity Suite for HyperSpace™, The Instant-On, Always Connected, All-Day Computing Environment for Netbooks and Laptops
- February 11, 2009: Phoenix Technologies Announces HyperSpace™ Optimized for Light-Weight, ARM Technology-Based Netbooks
- January 20, 2009: Phoenix Technologies Announces Strategic Agreement With ASUS to Accelerate HyperSpace™ Adoption by Consumers
- January 9, 2009: Video: Phoenix Technologies Builds Partner Ecosystem of Leading ISVs to Accelerate HyperSpace™ Adoption and Value for OEMs and Consumers - To view the Multimedia News Release, go to:
<http://www.prnewswire.com/mnr/phoenix/36563/>
- January 6, 2009: Phoenix HyperSpace™ for Consumers Debuts at CES, Las Vegas
- November 5, 2008: Phoenix Technologies and Opera Software Partner to Deliver the Fastest-Loading Browser Platform Optimized for Phoenix HyperSpace™
- October 29, 2008: Phoenix Technologies Integrates Corel® LinDVD® to Offer DVD Player in Phoenix's Instant-On Hyperspace™ PC Environment

- October 23, 2008: Phoenix Technologies Announces Agreement With a Fortune 100 PC OEM to Provide Phoenix FailSafe™ Theft Deterrence and Data Loss Protection for Notebooks
- October 14, 2008: Phoenix Technologies Announces Agreements With Both Lenovo and Samsung to Provide Advanced Phoenix FailSafe™ Theft Deterrence and Data Loss Protection for Notebooks
- September 2, 2008: Phoenix Technologies Completes Acquisition of Embedded Firmware Leader General Software
- August 19, 2008: Phoenix Technologies Demos Laptop Security and Embedded Virtualization Solution, FailSafe and HyperSpace, at Intel Developer Forum
- July 23, 2008: Phoenix Firmware and the New Intel® Architecture System-on-a-Chip Enable New Embedded Markets
- July 14, 2008: Phoenix HyperSpace™ to Power Breakthrough in OS-Independent PC Security for New NEC Notebooks
- July 2, 2008: Phoenix Technologies Announces Major Milestone – First Customers for Phoenix Failsafe™ and HyperCore™

Quick Facts

- First BIOS developer/pioneer with 26 years of core level industry experience where reliability is critical; current core systems firmware product, SecureCore, is the most sophisticated implementation of BIOS or Framework and offers both compliance with new standards and, compatibility with legacy systems and customer code.
- Dominant BIOS market share: 50%+ of overall PC market; 60%+ of portables (laptops)
- Strong industry alliances; leadership position in a number of industry standards bodies
- New product architecture developed in 2007, to build and enable the next generation PC that is faster, easier-to-use, more secure, more reliable and more manageable: FailSafe and HyperSpace launched in October 2007 and November 2007, respectively
- First customer orders for FailSafe and HyperSpace received in July 2008; Dell contract for FailSafe signed in October 2008; Signed strategic OEM agreement with ASUS for HyperSpace in January 2009.
- Financial strength – Phoenix maintained cash and cash equivalent balances of \$18.9 million as of June 30, 2009, compared to \$22.6 million as of March 31, 2009. On July 2, 2009, the company completed a direct common stock offering for net proceeds of approximately \$12.1 million. Total backlog as of the third quarter of fiscal 2009 stood at \$16.3 million and deferred revenues of \$21.2 million, of which approximately 31% is expected to be reflected in revenues during fiscal year 2009.

Location:

Phoenix Technologies is headquartered in Milpitas, Calif. USA (Silicon Valley), with offices in global business and technology centers, including China, India, Japan, Korea and Taiwan.

Worldwide Offices:

Domestic

Milpitas, California (HQ)
 Beaverton, Oregon
 North Andover, Massachusetts
 Bellevue, Washington

International

Bangalore, India
 Nanjing, China
 Seoul, Korea
 Taipei, Taiwan
 Tokyo, Japan

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